



To boost the logistics operations, Farmy, the Swiss online market for fresh and transparent products, decides to use Scallog's Goods-to-Person picking systems

In view of its exponential growth (170% in 2020), Zürich-based online retailer FARMY has chosen Scallog's Flexypick robotic solution to automate its logistics warehouse and help to deliver on its client promise: "fresh, organic produce delivered straight to your door" throughout Switzerland.

Scallog's Flexypick solution made up of three order preparation stations, 115 mobile shelves and 12 BOBY robots is scheduled to be installed at Easter.

Paris, 26 January 2021 – As in France, Covid-19 and the restrictions are forcing the Swiss to change their consumption patterns and buy foodstuffs online. And they have a preference for purchasing sustainable goods securely, using contactless means. With a large **selection of fresh, regional & organic produce** and a wide range of **more than 14,500 items**, as well as a **low-emissions home delivery service**, Farmy enjoyed **unprecedented growth in 2020: a 170% increase in turnover** from 9.5 million CHF to 26 million CHF, together with a significant increase in staff – 130 to 220 people.

In December 2020, Farmy chose Scallog's Flexypick Goods-to-Person solution to automate part of its Zürich warehouse. This decision is in line with the Swiss online retailer's strategy, making quality a top priority. The result will be **increased speed, productivity and security in intralogistics**

operations, keeping its products fresh, making work less arduous for operators and delivering healthy, environmentally friendly and sustainable food products to consumers on a “just-in-time basis”.

Farmy’s COO Alexandre Badoux points out the reasons for choosing Scallog's automated solution: *"Our focus on productivity quickly led us to reflect on the automation of our intralogistics, the aim being to reduce the walking time of our picking operators and optimise the management of our storage. As a start-up with a great deal of growth potential, our interest has focused on a flexible and scalable system, that we could easily extend or even move to a different site. He went on to say: “While a number of larger companies on the market snubbed us at the start of our search because we were just a start-up, Scallog immediately showed interest in helping us. They conducted a detailed study, listening to our requirements by creating several iterations based on our growth, which has recently been boosted by the pandemic. So, we decided to select Scallog to help us automate our operations; teams were mobilized and the project is launched.”*

Caroline Dumas, Scallog's International Business Manager add: *“It is a real pleasure to support Farmy, a startup focused on sustainable development, "organic and fresh, transparent grocery to your doorstep" in its impressive growth by equipping it with our Goods to Person system. Our common approach, flexibility, empathy, responsiveness, pragmatism, quickly led to contracting and to launch the project. This new customer based in Switzerland fits perfectly into our European development strategy and in particular DACH region: Germany, Austria and Switzerland”.*

About Farmy:

Farmy is the online market for transparent weekly shopping directly from producers. Farmy offers over 14,500 hand-picked products from more than 1,200 authentic producers. Thanks to its award-winning logistics concept, Farmy delivers incomparably fresh products directly to customers' homes in a planned and time-saving way. In the Zurich metropolitan region and around Lake Geneva, Farmy even offers emission-reduced delivery free of charge using e-mobiles. The range extends from a wide variety of fruit and vegetables - mostly of organic quality - to a huge assortment of cheese from Swiss alpine dairies and the largest selection of fresh meat products of butcher quality. Crispy delicacies and sweet temptations from real bakers and confectioners to products for the pantry and drugstore items, round off the shopping experience. The online market was founded in 2014 by Tobias Schubert and Roman Hartmann in Zurich. <https://www.farmy.ch/>
Farmy press release from 2020

About Scallog:

Founded in 2013, Scallog is a French company that designs, manufactures and markets robotics solutions aimed at the logistics sector to boost warehouse agility and productivity for 3PL, online retail, distribution and industry companies. In light of changes in BtoC and BtoB consumer demand patterns, particularly in terms of product availability and delivery, the Scallog solution helps companies accelerate order preparation and absorb peaks in activity, while reducing tough working conditions for employees and smoothing investment. Scallog’s ‘Goods to Person’ solution is agile and flexible, featuring ‘smart’ decision-making and executing software that supervises and deploys mobile robots that move 600kg storage racks to order preparation stations where operators finalize the packages. With over 30 different clients to its name and substantial funds raised, Scallog now aims to boost growth across Europe and internationally. www.scallog.com

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